

ILLINOIS  
QUARTER  
HORSE  
ASSOCIATION

ILLINOIS QUARTER HORSE  
ASSOCIATION  
BOARD OF DIRECTORS MEETING  
MINUTES  
June 10, 2008

The meeting was called to order at 7:13 p.m. in Springfield, IL in a conference room at the law offices of John Narmont. A roll call was taken and it was determined that a quorum was present. The following people were present: Gene Allen, Cheryl LaMaster, Connie McLaughlin, Cherylann Easley, LeanAnn Koch-Bingham, Ed Lawrence for Brad Kearns, Nancy Allen, Brian Jallas, John Boxell, Chris Arentsen, Jake Lane, Kandi Lane, Lori Jallas. The following people attended by phone: Ken Freeman, Francine Barnes, Nicole Barnes, Karen Bingham, Richard Bingham,

**Approval of minutes of previous meeting:** Gene Allen commented that he liked the format of the minutes. (They were easy to read.) The comment regarding money from Bill Horton for this year's trail ride was questioned. Several people thought he gave money for last year's trail ride not this year's. Cheryl will check on it. Gene asked if people were sending financial information to Francine and Brian on a regular basis. Gene wants Brian & Francine to be able to keep up to date with all the finances so adequate reports can be produced. Brian said he was getting some of the information but not all of it. Francine said the audit was done. Cherylann Easley said Julie Ehler had sent her an email saying she couldn't do awards this year due to health reasons. Others will be asked to help with the awards. Ken Freeman made the motion to accept the minutes as corrected. Nancy Allen seconded the motion. The minutes were accepted as corrected.

**Financial report:** Francine Barnes commended Brian Jallas on the work with the tax information. The information was sent in on time. Gene Allen asked if the Board should be concerned with putting names on the report to the Board. Are we violating any privacy laws by doing that? Francine said we do need to keep records of where money comes from. We could be conscious of the reports being public documents. A motion to accept the report was made by Ed Lawrence and seconded by Ken Freeman. The motion passed.

**Show committee report:** The Sterling shows lost some money this year even though we received sponsorships by Manny Silva & Jim McKillips. Several people suggested that we look at Ledges for next year as a possible location. The speed classes did not pull entries like expected, possibly due to other competitions in Wisconsin on that weekend. The Clay City shows paid out \$2880 for the speed classes. We also gained 23 new members for IQHA from the Barrel Bash held at Clay City/DuQuoin. We did have competition from a show in Indiana on those dates. Joe Glassford has the money and financial information so Cherylann Easley didn't have figures on profit and loss.

**New futurity report:** Connie McLaughlin said all her information was in the report included in the packet. She has 86 weanlings so far. She had a question about re-breeds and how to handle the money put in. Karen Bingham said to leave the money in the year in which it sold. John Boxell commented that he had received some complaints about phone bids—some thought we shouldn't take phone bids. Cherylann Easley made a motion to leave the stallion auction as we did it this year. It was our first year but we had relatively few complaints. People will have more notice this year and will be more used to the process. The first part of the auction will be at the fall futurity. We will take phone bids up thru Jan. 15, 2009 then sell the rest at the convention. LeaAnn Koch-Bingham seconded the motion, which passed. Connie suggested we put something in the next Yearling to help clarify the difference between the new futurity & D1. We have put something on the website, but we are still taking phone calls from people who are confused between the two futurities or don't understand that the D1 futurity is being closed out. Connie asked about the mare nomination form for next year. She is not in favor of charging a mare nomination fee and she has the form ready to go. Connie said she and Cheryl LaMaster had talked about listing the futurity entries on the website so people could know who is entered in each. She wanted to know if there were any objections. No one seemed to have any objections. Connie also asked about advertising for the stallion service auction. Where were we to put our advertising? Last year we put an ad in the Chronicle. Should we go there again this year? We would split the fees between the new futurity and the show committee. John Boxell suggested Horse Power or Horse Circuit News and then go with the Chronicle. He mentioned that we might be able to swap ads with local state organizations such as Iowa or Indiana. LeaAnn Koch-Bingham put that idea into a motion to place an ad in the Chronicle and try to swap ads with Iowa, Missouri, and/or Indiana. Chris Arentsen seconded the motion. The motion passed. John Boxell asked about a host hotel for the fall futurity. Joe Glassford was supposed to be checking on hotels. John said he would talk to Joe and get people to help organize this if necessary. LeaAnn Koch-Bingham suggested both futurities send pictures of the futurity winners to stallion owners thanking them for donating. It would be 8 pictures in all. The new futurity would pay for the weanling pictures. LeaAnn made a motion to that effect, which was seconded by Cheryl LaMaster. The motion passed.

**Yearling report:** Connie reported expenses of \$4815.96. She has collected \$1325 so far. She needs to collect \$2225 yet, including money from the show committee for ads. The Yearling is in the red so far this year. Other area publications have much better advertising than our publication to help fund those publications. Obviously, we need to get more advertising to help fund the Yearling. She would like every officer to be accountable for getting full page ads throughout the year. She suggested that possibly Nicole Barnes could work on NSBA to get an ad. John Boxell offered to call Bill Horton about an ad from Nutrena. Area directors and officers should try to get local businesses all over the state to place ads in the Yearling. Gene Allen encouraged everyone to help Connie & Kandi Lane improve the quality of the Yearling. If anyone asks about a discount for multiple ads, have them call Connie. We used to have news about our members in the Yearling years ago. We need someone to be the "gatherer" type of person to gather news from around the state and prepare a column or article for Connie and Kandi. Maybe we can find a youth reporter like we have had in the past who will write news.

**D1 futurity report:** Cheryl LaMaster reported having 60 entries so far. She has had some recent calls and expects some other entries to be coming in. She commented that she needed some help in preparing the payout figures because she did not have much information from past years.

**Amateur committee report:** There was no committee report, but Ed Lawrence made a comment about hearing that the DuQuoin shows had needed some help. He thought possibly the amateur committee members could help out at the shows. If people around the state would help out in their area it would benefit the shows. Cherylann Easley said she had tried to contact Doug Ronk to ask if the amateurs would pay for the breakfasts at the DuQuoin/Clay City shows. Gene Allen commented that the Board could set helping at shows as part of the amateur committee charter. The idea will be brought up at the convention for next year.

**Youth report:** Kandy Waldie had sent her report in to be part of the packet. She included information about a CD for the scholarship fund and a CD for additional funds that would not be needed soon. Her upcoming expenses would be for the youth world show. Nicole Barnes added that there is some additional money as a reserve fund in case the youth have financial problems, similar to the show committee reserve fund. Nicole added that the youth world show should be great since the construction at the facility is almost finished. Kandy Waldie did not have the financial information on Lil Abe in her report so it will have to be presented later. Brian Jallas said he had talked to Kandy Waldie about sales tax exemptions. Unfortunately there are different interpretations of the law regarding whether an organization such as ours is tax exempt or not. We have been working under the premise that we are tax exempt and will continue to work that way. Some vendors have not accepted us as tax exempt but others have. Ed Lawrence moved to accept the youth report. Brian Jallas seconded the motion. The youth report was accepted.

**Recreational riding program & field marketing program:** Ed Lawrence reported that they had 30 riders in horseback riding program, but most of them were not turning in their hours. They were working on following up with the members to encourage them to turn in their hours. Ed & Heidi Coop were also making presentations to local clubs about the program. This year's trail ride at Panther Creek is moving along. Their brochure will be ready by the end of the month. He is clarifying with AQHA about using AIM plan money for membership and the trail ride to combine those efforts. He is talking to a representative with Midwest Trailers to involve them more with IQHA, and the trail ride. He is also working to get them exhibit trailers at the fall futurity. He needs clarification on what is required to be on the fairgrounds for the fall show. Gene Allen asked if someone was canvassing area local businesses to sponsor parts of the trail ride. Ed reported that Pam Sigler is working on getting items donated for the trail ride.

**Race association:** The race association has 92 members this year. The treasurer reports \$1628.28 in the general fund, \$549.13 in the Peter McCue account, and \$2079.54 in the purse equity account. The Peter McCue account will be closed after the June 21<sup>st</sup> futurity race at Fairmont. July 12<sup>th</sup> is race & youth day at the races. August 30<sup>th</sup> is the Ill. futurity race at Fairmont. There will be 2 races at Hawthorne this year. Gene suggested we welcome all the new members in the Yearling and on the website.

## **Old business**

a. **website:** Cheryl LaMaster is moving along with transferring the website to new hosting company but it is going slowly.

b. **novice show in north:** The northern novice shows are set for Aug. 9 & 10 in Sterling.

## **New business**

a. **team penning money:** Vickie Burhmester has requested \$300-\$500 added money for the Sept. shows' team penning. This would be in conjunction with a membership drive. The team penners would have to be an IQHA member to be eligible. Gene Allen said he thought this would be a good idea to try to draw in new members. We would gain by bringing more horse people together to foster the Quarter Horse. Cheryl LaMaster said we have already started to get some new members. Ken Freeman suggested that this first year we could give them \$300 and see how successful the idea was. LeaAnn Koch-Bingham suggested we could give them a deadline to get a certain number of memberships but if they get more than the suggested number we would offer more money for added money next spring. Ed Lawrence commented that he could see the potential for growth in membership with ideas such as this. Gene Allen questioned how much the new members would benefit from the organization by joining at such a late date in the year. Possibly we could combine a reduced rate "rest of 2008" and 2009 membership. LeaAnn suggested we give \$300 for the fall show but if they get 10 new memberships in 2009 (deadline May 1<sup>st</sup>) we would give \$500 in the spring. LeaAnn made a motion to give Vickir Buhrmester \$300 for the fall show. Francine Barnes seconded the motion. It passed. Joe Glassford was not in attendance to ask if the show committee would be giving the money, but it was suggested that this was where the money should come from.

b. **the show committee or IQHA sponsoring the trials at Fairmont:** A request had been made for money for trials at Fairmont on Aug. 16<sup>th</sup>, but there won't be trials so the money isn't needed.

c. **Region 3 sponsorship:** Gene had received a letter from Dianne Eppers (as part of the Region 3 committee) for IQHA to donate \$500 as they had done in the past to the Region 3 Experience. The show promotes the breed and the region. John Boxell and Francine Barnes commented that we should support the show and lobby to get the show in our state in the future. We need to show that we support the show. Ken Freeman commented that many people felt it was too close to the youth world show. Ed Lawrence added that we have a history of donating to the show. John Boxell made a motion that we donate \$500 to the show. Francine Barnes seconded the motion. Cherylann Easley asked where the money would come from. Francine Barnes said there is money in the general fund. Ed Lawrence suggested we ask Mary Hannagan if she would match the donation. The motion passed.

d. **Next meeting:** Gene asked if we should have a meeting before the futurity. Several people commented that we might need a futurity meeting instead, but probably not a Board meeting. We will have a nomination meeting at the futurity on Sept. 13<sup>th</sup> after halter. If we have a meeting in November it would help the convention meeting not be so busy. Several people thought the first part of December sounded good. The meeting could be here at Narmont's. There is a phone available for those who could not be here in person. Committee chairs should have reports sent in early so can be sent out in the packet. Cheryl LaMaster would like to use email to send the information as much as possible to save on postage costs.

The meeting was adjourned at 9:38 p.m.